



NASPS Logo Contest!

Calling all artists!
\$400 cash prize



www.nasps-sturgeon.org

The North American Sturgeon and Paddlefish Society (NASPS) is seeking talented artists to design our new society logo. The logo will be used to represent and promote the society, whose primary mission is to promote the conservation, restoration, development, awareness, and wise use of sturgeon and paddlefish fisheries.

The winning logo will be immediately featured on the 2019 NASPS t-shirts and throughout the 2019 NASPS annual meeting in Manitoba, Canada.

The winning artist will receive a \$400 cash prize from NASPS.

Contest Rules and Submission Guidelines:

- Contest deadline is July 1, 2019.
- Only original artwork will be considered. Copyrighted images or artistic elements may not be used.
- Both NASPS members and non-members are equally eligible to participate in the contest.
- One winner will be selected through a voting process administered by the NASPS Governing Board.
- Selected artwork will become property of NASPS
- NASPS retains the right to digitally manipulate the winning logo to best suit current and future needs
- Artwork must be submitted digitally and, at minimum, consist of a bold, black and white logo (no grayscale) incorporating the following themes:
 - o Sturgeon, Paddlefish, or both
 - o The society name and acronym
 - o URL is optional
- Full-color artwork may be submitted with the black and white version
- All contest artwork should be submitted as a high-resolution image (≥ 300 dpi) in *.jpeg or *.png format.
- Hand-drawn art may be photographed and submitted for the contest, but submission of original art will be required of the winner
- Vector artwork is preferred and winning artwork will be converted or replicated in vectors
- Retain original artwork in an uncompressed format (e.g. *.psd or *.ai for digital art) for later transfer to NASPS
- Artist should incorporate their signature or initials into the artwork in a subtle way (preferably not below or next to the logo, simplifying logo user and reproduction).
- Submit your entry as an email attachment to nasps@nasps-sturgeon.org by July 1, 2019.